

This top section for office use

Artists last name:	Inventory number:	Lot number:

ENTRY FORM
Newburgh Historical Society Benefit Auction
April 22, 2006

Artist must fill out the form below, one form per piece of artwork.

Artist's professional name:	
Title:	
Medium:	Size:
_____ I choose a 50/50 split of hammer price with The Society.	_____ I choose to make a full donation of the hammer price.
Retail Value: (the amount it would be priced on a gallery wall)	
Reserve: (the minimum \$ amount the work may sell at)	
Reserve fee (5%, free up to \$200. Due at time of submission):	
Work received by:	

Consignor contact info

Name _____ Email _____

Street _____

City _____ State _____ Zip _____ Phone _____

Signature _____ date _____

(I have read and understand the terms and the rules of the auction including rule #8 Re: Pick Up)

This form is also available on line at **www.newburghhistoricalsociety.com**

Prospectus
Newburgh Historical Society
Feast of the Arts - Biennial Benefit Fine Art Auction 2006
50/50 SPLIT WITH ARTISTS

The Newburgh Historical Society is seeking entries for its biennial Fine Art Auction, A Feast of the Arts, this year on April 22, 2006. 2004's auction proved to be a great success making money for both the society and the artists. The Society is committed to helping new and emerging artists and grateful to established artists who continue to participate in our auction and other art related events.

Rules and terms of submission:

1. Art should be submitted by the artists (or personal agent of the artist) The emphasis is on contemporary working artists in the Hudson Valley area.
2. Artists may choose to split the hammer price 50/50 with the Society or make a full tax deductible donation of their artwork.
3. All mediums are welcome. 2 Dimensional artists must submit art Ready to hang. 3D artists may be asked to supply pedestals if necessary.
4. Artists may submit up to three pieces.
5. All work must be original. No reproduction prints.
6. The Society and the auction review committee reserves the right to refuse any piece for any reason.
7. The only fee to artists is for reserves set over \$200. (See reserve guidelines)
8. Artists are responsible for drop off before March 18th (see drop off info). They are also responsible for pick up of unsold work on the assigned dates. Any work not picked up by May 20th will be charged a storage fee of \$1.00 per day. The Society will store work up to 90 days after May 20, 2006, beyond that time the consignor forfeits ownership of the consignment and the Society will dispose of the work in a manner of its choosing.
9. All art must be clearly marked with artist's name, title, medium and contact info (address, phone number and or e-mail)
10. Artists are asked to submit a resume, bio and or statement which will be included in an artists' book on site the day of auction.
11. The society has a staff of experienced art handlers and will make every effort to safeguard the work. We do not however assume liability for theft or damage.
12. All artists will receive two complimentary passes to the event for themselves and a guest. (A \$40 value)
13. Art must be submitted by March 18, 2006 (work submitted earlier has a better chance of appearing in promotional material along with artist's name. This almost always translates into a better sale)

14. It is helpful, but not necessary, if the artist can submit a digital photo of their work.

15. If the auction fills up, we may edit out works from artists with multiple submissions in an attempt to include as many individuals as possible, keeping with a sense of community spirit.

Reserve fee and guidelines

The reserve fee is 5% of the set reserve on the amount over \$200 due at the time of submission.

Up to \$200 there is NO fee.

Example: a \$500 reserve fee would be \$15 (the fee is on the \$300 difference)

The reserve fee will be refunded if the piece sells or if the piece, for any reason, does not make it up to the auction block.

Reserves: this is the part that confuses most people. We are doing a clean split with you(the artist) so your generosity will be measured by the lowness of your reserve. Please keep in mind that this is a benefit auction and if the work does not sell the only money we make is your modest reserve fee. We all want to see all the work sell. A good guideline for a successful reserve is 1/4 of full retail value. If the reserve is set too high, the auctioneer will not be able to get the bidding started and the piece will pass, making money for no one. Multiple bidders is the key. If you set your reserve too high, you will eliminate too many bidders before it even starts.

I have heard from artists “ I can’t let my work sell that low. I would rather just give them money” OK, well, that’s what the reserve fee is. It allows you to protect the value of your art while benefiting the hosting organization. I also know as an artist that auctions such these are a good place to sell quality work that may not fit into a retail situation. Even if you have good representation you may have good pieces that just don’t fit into the theme of your current body of work for any number of reasons or don’t meet the criteria of your galleries selections. This is not an exhibit; it’s an auction and the work submitted may be completely disparate, hence creating a market for some of those misfit pieces.

Hints on what sells well.

Keep in mind people come to benefit art auctions for three reasons:

- to buy art
- to support the organization
- to find a bargain

Auctions are fun and exciting. The element of uncertainty is what makes them so electrifying.

Work that sells best is work that is of high quality and has common or universal appeal. The more people that want it, the higher the bidding will go. Bidders enjoy the competitive nature of the auction and will often bid higher than their original intention if they get into a bidding war.

Good presentation always helps i.e. framing, matting, bases for sculpture.

Oversized or extremely experimental work is a harder sell especially from new unknown artists. These are just observations and you may submit any thing you like. In fact this may be the place to try out some new work and see what the reaction is. The bottom line is to have fun and not to take it all too seriously. No matter what you will enjoy a wonderful buffet and festive ambiance of the event.

Drop off times and location:

Jan 23 through March 18
The Captain David Crawford House
189 Montgomery St
Newburgh, NY
12550
845-797-1859 or 845-561-2585
contact: Lisa Silverstone - Director

work can be dropped off m-f 10-12 please call ahead (845-797-1859)

Alternative drop off locations by appointment
Woodstock, Goshen, Montgomery

Pick up times after auction:

work may be taken the day of the auction after the entire auction is completed.

or

work can be picked up any Sunday afternoon from 1:00-4:00 through May 20th or call 561-2585 for an appointment.

Door Prizes

Any registered bidders (including artists) are eligible to win fabulous door prizes which will be drawn throughout the auction.

Time and Place of event.

The Union Presbyterian Church 44 Balmville Rd. Newburgh, NY 12550
Auction preview and Buffet begins at 4pm Auction begins at 6pm

Thank you and I hope you will consider participating.

-William Noonan

Co-Chair Auction committee